



Dear Business Owner,

On Saturday, October 14, 2023 from 11:00am to 6:00pm, the Pearl River Chamber of Commerce will host the 16th Annual "Pearl River Day" Festival. The purpose of this fun filled event is to promote our downtown by showcasing the wonderful retail shops, restaurants, and other businesses. There are several exciting sponsorship opportunities available.

We thank you in advance for your consideration and appreciate any help that you can give for this very special event that is getting bigger and better every year. If you are interested in sponsoring our event in any capacity, please call Michael O'Sullivan at 914-588-3875 or email info@pearlriverday.com

Elite Sponsor: ~~\$3,000~~ Filled!

This lucky business will be the major sponsor of the entire event. Their name and logo will be included in all advertising, printing, and promotion leading up to the event and will be displayed larger than all other sponsors (especially on our commemorative t-shirt). They will be given a large, centrally located space at the festival to sell their items or distribute materials, and will have a chance to address the crowd after our opening remarks.

Premier Sponsor: \$2,000 Four spots available.

These sponsors will be top sponsors of the festival. Their name and logo will be included in all advertising, printing, and promotion leading up to the event and it will be displayed larger than all other event sponsors. They will be given a large, centrally located space at the festival, get larger spots for their logos on our commemorative t-shirt, and will be mentioned during our opening remarks.

Event Sponsor: \$1,000 Six spots available, one type of business per slot.

With only 6 spots available, and only one per type of business allowed (i.e., one bank or one realtor), these businesses will be "Co-Sponsors" along with the Chamber of Commerce. Their name and logo will be included in all advertising, printing and promotion leading up to the event. They will be given a complimentary space at the festival to sell their items or distribute materials. Their logos will also be listed on our commemorative t-shirts and will be mentioned during our opening remarks.

Stage Sponsor: \$750 One spot available, not available for a realty group.

These sponsors will have their name and logo featured on the event's entertainment stage. They will also receive a spot on our commemorative t-shirt and a booth at the festival.

Sole Activity Sponsor: \$500 10-12 spots available.

These businesses or individuals will be the SOLE sponsor of an activity (i.e., a bouncy castle or pumpkin painting) with signage featuring their business. They will also receive a complimentary spot on our commemorative t-shirt and a booth at the festival.

Partial Activity Sponsor: \$250 Several available.

These businesses or individuals would be PARTIAL sponsors of an activity (i.e., an obstacle course or sand art) with signage featuring their business along with another co-sponsors of that activity. They will also receive a spot on our commemorative t-shirt and a booth at the festival if you are an active business member of the chamber.

T-Shirt Sponsor: \$100

These businesses will be listed on our commemorative t-shirts for the event, which will be randomly distributed throughout the day and will be available for purchase. Everyone is going to want one!



Sponsorship Application

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Type of Sponsorship* Please Check Box

Premier Sponsor \$2,000

Event Sponsor \$1,000

Stage Sponsor \$750

Sole Activity \$500

Partial Activity \$250

T-Shirt Sponsor \$100

* Please make check payable to: **Pearl River Board of Trade** and mail to: **P.O. Box 829, Pearl River, NY 10965**

Will you need a booth at Pearl River Day?

Yes

No