



Dear Business Owner,

On **Saturday, October 18, 2024 from 11:00am to 6:00pm**, the Pearl River Chamber of Commerce will host the 18th Annual **Pearl River Day** festival. The purpose of this fun-filled event is to promote our downtown by showcasing the wonderful retail shops, restaurants, and other businesses in Pearl River.

Pearl River Day gets bigger and better every year, thanks to the support of our sponsors. If you are interested in sponsoring our event in any capacity, please review the list below. We deeply appreciate any help that you can give for this very special event. For questions and more information, please call Michael O'Sullivan at 914-588-3875 or email info@pearlriverday.com.

Elite Sponsor: \$3,000 – One spot available.

The **major sponsor** of the entire event. Their name and logo will be included in all advertising, printing, and promotion leading up to the event and will be displayed largest on all materials, including our commemorative t-shirt! They will be given a large, centrally located space to sell their items or distribute materials, and will have a chance to address the crowd after our opening remarks.

Prime Sponsor: \$2,000 – Four spots available.

This group will be top sponsors of the festival. Their name and logo will be included in all advertising, printing, and promotion leading up to the event and it will be displayed larger than all other event sponsors (except our Elite Sponsor) and their logo will be displayed prominently on our commemorative t-shirt. They will be given a large, centrally located space and will be mentioned during our opening remarks.

Event Co-Sponsor: \$1,000 – Six spots available (one per business type).

With only 6 spots available, and only one per type of business allowed (i.e., one bank or one realtor), these businesses will be "Co-Sponsors" along with the Chamber of Commerce. Their name and logo will be included in all advertising, printing and promotion leading up to the event. They will be given a complimentary space at the festival to sell their items or distribute materials. Their logos will be listed on our commemorative t-shirts and will be mentioned during our opening remarks.

Stage & Entertainment Sponsor: \$750 – Four spots available.

These 4 sponsors will have their name and logo featured on the event's entertainment stage. They will also receive a complimentary booth at the festival and a spot on our commemorative t-shirt.

Sole Activity Sponsor: \$500 – 10-12 spots available.

These businesses or individuals will be the **SOLE sponsor of an activity** (i.e., a bouncy castle or pumpkin painting) with signage featuring their business. They will also receive a complimentary booth at the festival and a spot on our commemorative t-shirt.

Partial Activity Sponsor: \$250 – Several spots available.

These businesses or individuals would be **PARTIAL sponsors** of an activity (i.e., an obstacle course or sand art) with signage featuring their business along with another co-sponsor(s) of that activity. They will also receive a spot on our commemorative t-shirt and a booth if they are an active business member of the chamber.

T-Shirt or Tote Bag Sponsor: \$100 for one or \$175 for both swag items.

These businesses will be listed on our commemorative t-shirts AND/OR tote bag for the event, which will be randomly distributed throughout the day and will be available for purchase. Everyone is going to want one!



Sponsorship Application

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Type of Sponsorship* Please Check Box

Elite Sponsor \$3,000

Prime Sponsor \$2,000

Event Co-Sponsor \$1,000

Stage Sponsor \$750

Sole Activity Sponsor \$500

Partial Activity Sponsor \$250

T-Shirt or Tote Bag \$100

T-Shirt AND Tote Bag \$175

Will you need a booth at Pearl River Day? Please Check Box

YES

NO (must reserve with Woodwill)

Please make check payable to: **PR Board of Trade** and mail to:
P.O. Box 829, Pearl River, NY 10965

Questions? Email us: info@pearlriverday.com